



For Immediate Release

Isuzu Expands Distributor Territories to Enhance Customer Support

PLYMOUTH, MI — April 15, 2026 — Isuzu Motors America, LLC, PowerTrain Division, today announced expanded areas of responsibility for several authorized distributors across key U.S. regions. These strategic adjustments are designed to strengthen service coverage, improve responsiveness, and support continued growth across markets served by Isuzu engines for off-road industrial applications.

Under the new alignment:

- M&L Engine LLC will expand its territory to include Texas and New Mexico
- Palmer Johnson will expand its territory to include additional areas within California and Nevada
- Husker Power Products will expand its territory to include Arkansas and Oklahoma

“These changes reflect the continued evolution of our distributor network and our commitment to delivering exceptional support to customers across North America,” said Ryan Manthei, Sales & Business Development Manager. “Each of these distributors has demonstrated strong performance and deep market expertise. Expanding their territories is a natural next step to better align our capabilities with customer demand.”

The updated territory structure builds on the Isuzu Diesel distribution model, which emphasizes localized expertise, strong service infrastructure, and close customer relationships. By aligning territories with distributor strengths and geographic efficiencies, Isuzu Motors America, LLC, PowerTrain Division aims to further enhance uptime, parts availability, and technical support for end users of Isuzu engines.

Distributors support a wide range of applications—including construction, agriculture, industrial equipment, and power generation—powered by reliable, durable, and technologically advanced Isuzu engines.

PRESS RELEASE



About Isuzu Motors America, LLC, PowerTrain Division

Isuzu Motors America, LLC, PowerTrain Division, headquartered in Michigan, is the Isuzu engine distributor in the U.S. and Canada, and has authorized resellers in Peru, Venezuela, and Ecuador. Marketed in the U.S. as Isuzu Diesel, our products are sought after by manufacturers and consumers who need durable engines and power units for the machinery that drives their livelihoods. The Isuzu PowerTrain Division has built a vast network of dealers and distributors numbering more than 400 to sell and service our customers, including engines, accessories, service tools, and Isuzu genuine parts. Isuzu Diesel products include more than 30 engine models with power outputs ranging from 11.8HP to 512HP, for use in off-road industrial applications. For more information, visit www.isuzuengines.com and, for global information, www.isuzu.co.jp/world.



Isuzu Engines range from 11.8HP to 512HP within these industries/applications:

AGRIGULTURAL EQUIPMENT

- Cutters and Shredders
- Harvesting Equipment
- Hay and Forage Equipment
- Irrigation Pumps
- Loaders
- Planting Equipment
- Sprayers and Applicators
- Tillage Equipment
- Tractors

CONSTRUCTION EQUIPMENT

- Backhoes
- Bore/Drill Rigs
- Excavators
- Forklifts
- Light Towers and Signal Boards
- Pavers
- Rollers and Graders
- Skid Steer Loaders
- Welders
- Wheel Loaders and Dozers

FORESTRY EQUIPMENT

- Chippers
- Fellers
- Harvesters
- Loaders
- Skidders
- Swing Machines

INDUSTRIAL EQUIPMENT

- Aerial Lifts
- Air Compressors
- Aircraft Support Equipment
- Cranes
- Hydraulic Power Units
- Pressure Washers
- Scrubbers and Sweepers
- Surfacing Equipment

PUMPS

- Centrifugal
- High-Volume Drainage
- Trash
- Water

POWER GENERATION UNITS

- Standby and Prime Power

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