

Press Release

FOR IMMEDIATE RELEASE

February 26, 2026

ISUZU ENGINES MARK 50 YEARS OF POWERING EQUIPMENT ACROSS NORTH AMERICA.

PLYMOUTH, MI — February 26, 2026 — As the industry gathers for CONEXPO-CON/AGG 2026, Isuzu Diesel (Isuzu Motors America, LLC) marks five decades of Isuzu engines powering equipment throughout North America.

Building on last year's recognition of 50 years of Isuzu engine sales in the United States, Isuzu engines have supported equipment manufacturers and end users in the United States and Canada for five decades — delivering reliability, durability, and long-term value in demanding applications spanning construction, agriculture, utilities, power generation, and other industrial markets.

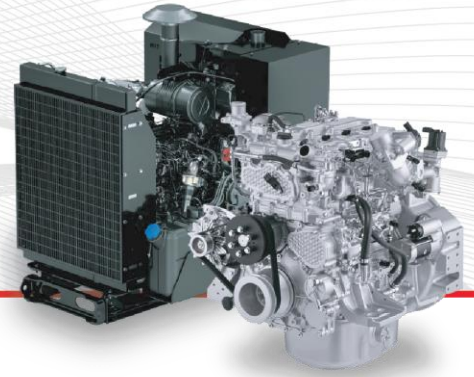
“Reaching five decades of Isuzu engines powering equipment throughout North America reflects the long-standing relationships we’ve built with equipment manufacturers, distributors, and dealers across this region,” said Masaaki Sugino, Executive Vice President, Isuzu Motors America, LLC, PowerTrain Division. “For generations, customers have depended on Isuzu engines for durable, reliable performance in demanding environments. We value that trust and remain committed to supporting them with dependable products and the service and technical expertise they rely on.”

Backed by a network of more than 400 authorized dealers and distributors, Isuzu Diesel provides localized access to sales, application guidance, genuine parts, and ongoing product support — reinforcing the reliability customers have trusted for five decades.

At CONEXPO-CON/AGG 2026, Isuzu will showcase a forward-looking engine technology concept representing Isuzu global engineering capabilities, alongside engineered power unit solutions designed and supported by Isuzu Diesel. Together, these displays demonstrate the combination of advanced engine development and application-focused expertise that supports equipment manufacturers throughout North America.

“From forward-looking technology concepts to application-focused power unit solutions, our team remains focused on delivering dependable performance and practical support that equipment manufacturers can count on,” said Ken Martin, Executive Director, Sales and Supply Chain.

Isuzu Diesel products include a broad lineup of industrial engines ranging from 11.8 HP to 512 HP, powering the machines that shape infrastructure, agriculture, and utilities throughout the region.

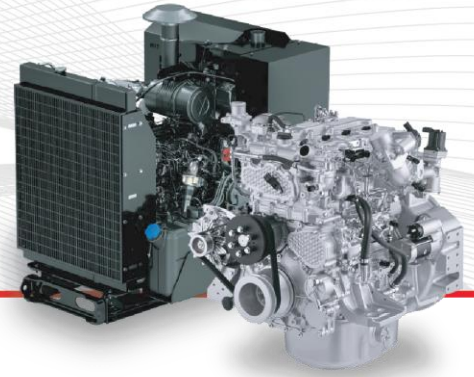


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About Isuzu Motors America, LLC, PowerTrain Division

Isuzu Motors America, LLC, PowerTrain Division, headquartered in Michigan, is the Isuzu engine distributor in the U.S. and Canada, and has authorized resellers in Peru, Venezuela, and Ecuador. Marketed in the U.S. as Isuzu Diesel, our products are sought after by manufacturers and consumers who need durable engines and power units for the machinery that drives their livelihoods. The Isuzu PowerTrain Division has built a vast network of dealers and distributors numbering more than 400 to sell and service our customers, including engines, accessories, service tools, and Isuzu genuine parts. Isuzu Diesel products include more than 30 engine models with power outputs ranging from 11.8HP to 512HP, for use in off-road industrial applications. For more information, visit www.isuzuengines.com and www.isuzu.co.jp/world.



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Isuzu Engines range from 11.8HP to 512HP within these industries/applications:

AGRICULTURAL EQUIPMENT

- Cutters and Shredders
- Harvesting Equipment
- Hay and Forage Equipment
- Irrigation Pumps
- Loaders
- Planting Equipment
- Sprayers and Applicators
- Tillage Equipment
- Tractors

CONSTRUCTION EQUIPMENT

- Backhoes
- Bore/Drill Rigs
- Excavators
- Forklifts
- Light Towers and Signal Boards
- Pavers
- Rollers and Graders
- Skid Steer Loaders
- Welders
- Wheel Loaders and Dozers

FORESTRY EQUIPMENT

- Chippers
- Fellers
- Harvesters
- Loaders
- Skidders
- Swing Machines

INDUSTRIAL EQUIPMENT

- Aerial Lifts
- Air Compressors
- Aircraft Support Equipment
- Cranes
- Hydraulic Power Units
- Pressure Washers
- Scrubbers and Sweepers
- Surfacing Equipment

PUMPS

- Centrifugal
- High-Volume Drainage
- Trash
- Water

POWER GENERATION UNITS

- Standby and Prime Power

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