

NEWS RELEASE
December 14, 2021
FOR IMMEDIATE RELEASE

To: ALL CUSTOMERS & PRESS
Subject: ISUZU DIESEL ANNOUNCES EXPANDED DISTRIBUTOR AND DEALER TERRITORY FOR HAMILTON ENGINE

Plymouth, MI – December 14, 2021 Isuzu Diesel has increased the distribution territory for Hamilton Engine to include Arizona, Nevada, and Southern California. This adds to its current territory of Alaska, Hawaii, Idaho, Montana, Oregon, and Washington.

“Isuzu’s strategies are to deliver the most reliable, eco-friendly, durable and technologically advanced products in the industry and have world-class customer support. We collaborate with distributors who are willing to invest the resources necessary to accomplish these strategies. Hamilton Engine has proven that they can deliver. Under new ownership, we believe they are investing and expanding on our compatible goals and strategies into a larger territory of responsibility. Isuzu is excited to award this territory expansion to Hamilton Engine, and we look forward to supporting their team in their efforts” said Ken Martin, Executive Director, Sales and Business Advisor.

This expanded territory will be supported by a combination of the experienced Hamilton Engine team members already in place in the Southwest.

“Hamilton is proud to further collaborate with Isuzu to sell and support their product in the Southwest part of the United States. We’ve invested heavily into our diesel engine distribution strategy by adding parts, service, engineering, and training resources to our team and will continue to invest to support the great customers in our new territory” said Brad Borchers, Hamilton Engine Vice President.

About Isuzu Diesel PowerTrain

Isuzu Diesel -- Isuzu Motors America, LLC’s PowerTrain Division -- is known for its reliable, eco-friendly, durable, and technologically advanced diesel and alternative fuel engines and power units. Headquartered in Plymouth, Michigan, Isuzu Diesel is the distributor of Isuzu diesel and alternative fuel engines in the United States, Canada, and Latin America. Isuzu Motors America, LLC is a subsidiary of Isuzu Motors Limited, one of the world’s largest manufacturers of diesel engines. Additional information about Isuzu products can be found on the following websites: www.isuzuengines.com and www.IsuzuREDTech.com.

ISUZU

The power behind it all.

Press Release



About Hamilton Engine

Hamilton Power Solutions is a distributor for Deutz, Isuzu, and Scania industrial diesel engines and is a drivetrain solution provider for the off-highway industry. With locations in Sun Prairie, WI and Portland, OR and a network of over 70 authorized dealers across our territory, Hamilton provides comprehensive sales, service and engineering support to customers ranging from off-highway equipment OEM's to end-users operating the "critical-need" equipment powered by the product Hamilton designs, builds and supports.

###

Contact:

Kim Murray
Executive Manager, PT Operations & Marketing
734.582.9451
kimberly.murray@isza.com