

NEWS RELEASE  
February 11, 2022  
FOR IMMEDIATE RELEASE

**TO: ALL CUSTOMERS & PRESS**  
**SUBJECT: ISUZU DIESEL APPOINTS HAMILTON POWER SOLUTIONS NEW TERRITORY FOR MIDWEST STATES**

**Plymouth, MI – February 11, 2022** Isuzu Diesel has awarded Hamilton Power Solutions expanded distribution and servicing territory for Isuzu Diesel industrial engines, power units, accessories and parts into Upper Michigan, the majority of Wisconsin and certain counties in Northern Illinois. This new three-state territory compliments Hamilton Power Solutions' existing territory in both the Northwest and Southwest United States.

"Isuzu's strategies are to deliver the most reliable, eco-friendly, durable, and technologically advanced products in the industry with world-class customer support. It is why we collaborate with distributors who are willing to invest the resources necessary to accomplish this," said Ken Martin, Executive Director, Sales & Business Advisor, Isuzu. "Hamilton Power Solutions has proven that they can deliver. This additional territory builds on a proven relationship with Hamilton Power Solutions. They will support our customers with an experienced team already in place to help insure the best customer service possible."

"Hamilton Power Solutions is excited to add additional authorized distribution territory for Isuzu. The new territory is filled with equipment manufacturers and customers who count on reliable, durable, and well-supported engines to power their machines. Isuzu's product combined with our customer-based & solution-focused strategy is a perfect match to meet those expectations. Now, with diesel engine-powered solutions available from 11 HP to 770 HP, our team can't wait to share what we are capable of with more customers in Illinois, Wisconsin, and the UP of Michigan," said Brad Borchers, Vice President, Hamilton Power Solutions.

### **About Isuzu Diesel**

Isuzu Diesel -- Isuzu Motors America, LLC's PowerTrain Division -- is known for its reliable, eco-friendly, durable, and technologically advanced diesel and alternative fuel engines and power units. Headquartered in Plymouth, Michigan, Isuzu Diesel is the distributor of Isuzu diesel and alternative fuel engines in the United States, Canada, and Latin America. Isuzu Motors America, LLC is a subsidiary of Isuzu Motors Limited, one of the world's largest manufacturers of diesel engines. Additional information about Isuzu products can be found online at [www.isuzuengines.com](http://www.isuzuengines.com).

### **About Hamilton Power Solutions**

Hamilton Power Solutions is a distributor for [Deutz](#), [Isuzu](#), and [Scania](#) industrial diesel engines and drivetrain solution provider for the off-highway industry. With locations in Sun Prairie, WI, Portland, OR and Phoenix, AZ, and a network of over 70 authorized dealers across our territory, Hamilton Power Solutions provides comprehensive sales, service and engineering support to customers ranging from off-highway equipment OEM's to end-users operating the "critical-need" equipment powered by the product they design, build & support. Additional information about Hamilton Power Solutions can be found online at [www.hamiltonpower.com](http://www.hamiltonpower.com).

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