

FOR IMMEDIATE RELEASE

January 6, 2023

ISUZU MOTORS AMERICA, LLC APPOINTS NEW TECHNICAL SALES MANAGER

Plymouth, MI – Isuzu Motors America, LLC has appointed Alex LaDuke to the new role of Technical Sales Manager, moving from Senior Applications Engineer. LaDuke brings extensive customer service interaction within the technical sales and application review process into his new role. LaDuke has been employed with Isuzu for almost 5 years.

“Alex takes on this role looking to expand his experience within Isuzu PowerTrain and utilize his application engineering expertise to enhance customer interfacing, and sales and application review processing to support existing and new customer business opportunities,” said Russel Pollack, Executive Manager, Distributor Sales & Business Development.



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About Isuzu Motors America, LLC, PowerTrain Division

Isuzu Motors America, LLC Powertrain Division is the distributor of Isuzu diesel and alternative fuel engines in the United States, Canada, and Latin America. It is known for its reliable, eco-friendly, durable, and technologically advanced diesel and alternative fuel engines and power units. Branded Isuzu Diesel and headquartered in Plymouth, Michigan, Isuzu Motors America, LLC is a subsidiary of Isuzu Motors Limited, one of the world’s largest manufacturers of diesel engines. Additional information about Isuzu products can be found on the following websites: www.isuzuengines.com, www.IsuzuREDTech.com, and www.isuzu.co.jp.

ISZAPT ENGINES RANGE FROM 12 to 512 hp within these SEGMENTS / APPLICATIONS

● AGRICULTURAL EQUIPMENT

- Cutters and Shredders
- Harvesting Equipment
- Hay and Forage Equipment
- Loaders
- Planting Equipment
- Sprayers and Applicators
- Tillage Equipment
- Tractors

● CONSTRUCTION EQUIPMENT

- Backhoes
- Bore/Drill Rigs
- Excavators
- Fork Lifts
- Rollers & Graders
- Skid Steer Loaders
- Wheel Loaders & Dozers

● FORESTRY EQUIPMENT

- Chippers
- Fellers
- Harvesters
- Loaders
- Skidders
- Swing Machines

● INDUSTRIAL EQUIPMENT

- Aerial Lifts
- Air Compressors
- Aircraft Support Equipment
- Cranes
- Irrigation Sets
- Light Plants & Signal Boards
- Pressure Washers
- Scrubbers & Sweepers
- Surfacing Equipment

● PUMPS

- Cyntrifical
- High Volume Drainage
- Trash
- Water

● POWER GENERATION UNITS

- Standby & Prime Power

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