



**PRESS
RELEASE**

FOR IMMEDIATE RELEASE

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ISUZU 4J COMPACT POWER UNIT NAMED A 2025 EDITOR'S CHOICE AWARD WINNER BY RENTAL

Plymouth, MI – September 19, 2025 – *Rental*, the nationally recognized brand serving rental equipment professionals, has named the Isuzu 4J Compact Power Unit as one of the Rental 2025 Editor's Choice Award winners.

The 2025 Rental Editor's Choice Awards represent the equipment rental industry's best products gaining interest from end-users and rental professionals alike.



The awarded products, exhibiting innovation and utility, were chosen based on submitted nominations and their potential impact into the general tool and equipment rental industry by the Rental editorial team.

The newest addition to Isuzu's 4J-Series lineup, the 4JJ1TABW03-410 compact power unit, delivers 70 HP (52 kW) at 2000 rpm and introduces several packaging enhancements designed for tighter installations. A shallow oil pan and lower-mounted air cleaner contribute to a reduced overall footprint — in height, length, and width — making it comparable to the 4L-Series power units, but with more horsepower. A redesigned radiator package further improves enclosure flexibility, allowing for seamless integration into existing designs without compromising cooling performance.

"I will forever be astounded by the innovation and ingenious ideas the OEMs of our industry bring to the table," says Jonathan Kozlowski, editor-in-chief of Rental. "I'm once again excited to bring attention to these problem-solving solutions for both the equipment rental businesses as well as the customers they serve."

Rental covers the latest insights on equipment asset management through better equipment selection, important economic forecasts, customer-centric insight, and business management tips surrounding personnel, digital marketing, and finance.

Additional information on award recipients can be found online at: <https://www.forconstructionpros.com/rental>.

Today, Isuzu Motors America, LLC, PowerTrain Division, headquartered in Michigan, is the exclusive Isuzu engine distributor in the U.S., Canada, and Latin America. Marketed in the U.S. as Isuzu Diesel, our products are sought after by manufacturers and consumers who need durable engines and power units for the machinery that drives their livelihoods. The Isuzu PowerTrain Division has built a vast network of dealers and distributors numbering more than 400 to sell and service our customers, including engines, accessories, service tools and Isuzu genuine parts. Isuzu Diesel products include more than 30 engine models with power outputs ranging from 11.8HP to 512HP, for use in off-road industrial applications. For more information, visit www.isuzuengines.com and www.isuzu.co.jp/world.

Isuzu Engines range from 11.8HP to 512HP within these industries/applications:

- Cutters and Shredders
- Harvesting Equipment
- Hay and Forage Equipment
- Loaders
- Planting Equipment
- Sprayers and Applicators
- Tillage Equipment
- Tractors

- Backhoes
- Bore/Drill Rigs
- Excavators
- Pavers
- Forklifts
- Rollers and Graders
- Skid Steer Loaders
- Wheel Loaders and Dozers

- Chippers
- Fellers
- Harvesters
- Loaders
- Skidders
- Swing Machines

- Aerial Lifts
- Air Compressors
- Aircraft Support Equipment
- Cranes
- Irrigation Sets
- Light Plants and Signal Boards
- Pressure Washers
- Scrubbers and Sweepers
- Surfacing Equipment

- Centrifugal
- High-Volume Drainage
- Trash
- Water

- Standby and Prime Power

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