

NEWS RELEASE

July 17, 2019

FOR IMMEDIATE RELEASE

TO: ALL CUSTOMERS & PRESS

SUBJECT: ISUZU POWERTRAIN PRESENTS 2019 SALES ACHIEVEMENT AWARDS FOR INDUSTRIAL ENGINE AND NON-ROAD PARTS SALES

PLYMOUTH, MI – The 2019 Isuzu PowerTrain Distributor Conference and Sales Awards were held on Tuesday, June 11, at the Hyatt Regency located in Lake Tahoe, NV. The Conference presented new product offerings, sales achievement awards and marketing support.

These Isuzu awards are presented annually to their distributors based on top volume sales in both industrial engines and non-road parts sales.

Winners in the category of 'Industrial Engine Sales' for Platinum was M & L Engine, LLC, Gold was Husker Power Products, Silver was Mack Boring & Parts Company.

Winners in the category of 'Non-Road Parts Sales' for Platinum was M & L Engine, LLC, Gold was Mack Boring & Parts Company, Silver was Husker Power Products.

"We congratulate the winners and appreciate all of our Distributors for their sales efforts over the past year and look forward to supporting them with Isuzu's proven industry products for many years to come", said Ken Martin, Director, Sales, Isuzu PowerTrain.



2019 Isuzu Industrial Sales
Platinum Award Winner
M&L Engine, LLC



2019 Isuzu Industrial Sales
Gold Award Winner
Husker Power Products



2019 Isuzu Industrial Sales
Silver Award Winner
Mack Boring & Parts Co.



2019 Isuzu Non-Road Parts Sales
Platinum Award Winner
M&L Engine, LLC



2019 Isuzu Non-Road Parts Sales
Gold Award Winner
Mack Boring & Parts Co.



2019 Isuzu Non-Road Parts Sales
Silver Award Winner
Husker Power Products

About Isuzu

Established in 1916, Isuzu has developed into a technological leader in transportation, commercial vehicles, Diesel and Alternative Fuel engines worldwide, with a diverse portfolio of industrial Diesel engines for on- and off-road use, marine, commercial vehicles, sport utility vehicles, and pick-up trucks. These customer-focused products are reliable, eco-friendly, durable, and technologically advanced. Additional information about Isuzu can be found on the following company websites: www.isuzuengines.com, www.IsuzuREDTech.com, www.ies.isuzu.co.jp, www.isuzucv.com, www.isuzu.com and www.isuzu.co.jp

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