

NEWS RELEASE
October 19, 2016
FOR IMMEDIATE RELEASE

TO: ALL CUSTOMERS & PRESS
SUBJECT: ISUZU DIESEL LAUNCHES FIRST DISTRIBUTOR SERVICE TRAINING ADVISORY BOARD

Plymouth, MI — Isuzu Motors America, LLC PowerTrain Division (ISZAPT) announced the first Distributor Service Training Advisory Board (DSTAB) and the election of its new board members at an annual meeting held at its headquarters in Plymouth, MI on September 20-22, 2016. Isuzu Diesel DSTAB board members were selected from top training instructors in various geographic Distributor locations. These experts with hands-on knowledge and advanced training of Isuzu Diesel engines provide technical support while being close to their customers.

"We wanted better communications with our technical trainers helping them to see and hear what other geographic locations experience...offering our customers the benefits. Maybe one solution in Arizona can help another trainer in New Jersey," said George Prokos, Manager Service Development & Training.

Isuzu Diesel Distributor Service Training Advisory Board will help establish goals to increase the number of service training locations, offer timely support to the Isuzu dealer network through improved service bulletins, and work together to create advanced training methods.

"The purpose of this self-governing Advisory Board is to create Isuzu Diesel training that can be used in various markets as best practices providing a network of support from different viewpoints. Our trainers tell us, currently there is nothing in the market like our Isuzu Service Training Advisory Board," said Jim Leshner, Service Engineer Instructor.

This three day conference began with topics such as training trends, the E-IDSS/ handheld scanner tool, regional training course content, web based/hands-on training, and training plans for 2017. Day two was a team building event at the Ford Rouge Factory Tour and Henry Ford Museum. The last day was concluded with Stage V/Tier 5 product line-up, product issues, and a private DSTAB members only meeting.

ISUZU
DIESEL

DISTRIBUTOR SERVICE TRAINING

DSTAB

ADVISORY BOARD



From left to right: **Jim Leshner**, Service Engineer Instructor - Isuzu Motors America, LLC; **Darren Smith**, Technical Service Engineer - Southwest Products; **Mike Moore**, Service Manager - Total Energy Systems, LLC; **Roland Pigeau**, Products Support and Warranties Specialist - ADF Diesel; **Tim Johnson**, Service Operations Manager/Trainer - Husker Power Products, Inc.; **George Prokos**, Service Development & Training Manager - Isuzu Motors America, LLC; **Peter Emerson**, OEM and Dealer Support Specialist - Mack Boring & Parts Co.; **Tom Motta**, Product Support Specialist - Mack Boring & Parts Co.

About Isuzu

Established in 1916, Isuzu has developed into a technological leader in transportation, commercial vehicles, and Diesel engines worldwide, with a diverse portfolio of industrial Diesel engines for on- and off-road use, marine, commercial vehicles, sport utility vehicles, and pick-up trucks. These customer-focused products are reliable, Eco-friendly, durable, and technologically advanced. Additional information about Isuzu can be found on the following company websites: www.isuzuengines.com, www.IsuzuREDTech.com, www.ies.isuzu.co.jp, www.isuzucv.com, www.isuzu.com and www.isuzu.co.jp

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