

NEWS RELEASE

July 17, 2019

FOR IMMEDIATE RELEASE

TO: ALL CUSTOMERS & PRESS**SUBJECT: ISUZU POWERTRAIN PRESENTS 2019 SALES ACHIEVEMENT AWARDS**

PLYMOUTH, MI – The 2019 Isuzu PowerTrain Distributor Conference and Sales Awards were held on Tuesday, June 11, at the Hyatt Regency located in Lake Tahoe, NV. The Conference presented new product offerings, sales achievement awards and marketing support.

Isuzu's newest sales award category, the Winner's Circle Awards, completed its first cycle for 2018/2019. This award was issued to the top six selling distributors for a combination of engine and part sales. The winning distributors in this category will visit the Isuzu Motors Limited production facility, meet with executive management, and be provided with a tour of the Isuzu Museum, all in Japan. The Winner's Circle Awards recipients for 2019 are as follows:

Husker Power Products, Isuzu Diesel Midwest, Inc., M&L Engine, LLC, Mack Boring & Parts Co., Southwest Products, Westquip Diesel Sales.

Presenting these awards were Naoki Oka, Executive Vice President and Ken Martin, Director of Sales, Isuzu PowerTrain. "All of our Distributors are qualified to compete in this new award category," said Naoki Oka, Executive Vice President. "We appreciate their efforts and commitment to the Isuzu Brand for many years and thank them for supporting our Reliable, Eco-friendly, Durable and Technologically Advanced Products that have been proven in over 26 Million engines worldwide"



2019 Isuzu Winners Circle Award Winners

Left to right: Naoki Oka, Executive Vice President, (Isuzu PowerTrain) : Ryan Marmande, General Manager (M&L Engine, LLC) : Marvin Marmande, President (M&L Engine, LLC) : Jon Vandeventer, President (Husker Power Products) : David Smith, Industrial Sales & Business Development (Mack Boring & Parts Company) : Dick Springer, President (Isuzu Diesel Midwest) : Joel Kuhl, Vice President, Sales and Marketing (Isuzu Diesel Midwest) : John Holland, Business Sales Manager – Power Division (Southwest Products Corporation) : Del Anderson, Director – Power Division (Southwest Products Corporation) : Darren Dumont, Operations Manager (Westquip Diesel Sales) : Ken Martin, Director, Sales (Isuzu PowerTrain)

About Isuzu

Established in 1916, Isuzu has developed into a technological leader in transportation, commercial vehicles, Diesel and Alternative Fuel engines worldwide, with a diverse portfolio of industrial Diesel engines for on- and off-road use, marine, commercial vehicles, sport utility vehicles, and pick-up trucks. These customer-focused products are reliable, eco-friendly, durable, and technologically advanced. Additional information about Isuzu can be found on the following company websites: www.isuzuengines.com, www.IsuzuREDTech.com, www.ies.isuzu.co.jp, www.isuzucv.com, www.isuzu.com and www.isuzu.co.jp

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